

**Riverside City College**  
**Marketing Resources Committee (MRC)**  
**Meeting Minutes**  
**November 10, 2022**  
**1pm-2pm**  
**Zoom**

**Co-Chairs:**

Patrick Scullin, Faculty

Dr. Kristine Di Memmo, Management

Natalie Halsell, Classified Professional

**Attendees:** Patrick Scullin, Tucker Amidon, Natalie Halsell, Daniel Gregory, Steven Mahpar, Kris LoVerso, and Jennifer Bielman

**Approval of minutes:** October 13, 2022 minutes approved by consensus.

**Old Business:**

**New Business:**

***EOPS Business Card***

The committee reviewed an email from an EOPS counselor regarding a custom logo for letterhead. Custom logo requests must be for official RCC affiliations/partnerships and it is unclear if the EOPS request is official. The request was denied.

**Equity in Marketing:**

***Website Translation***

It was brought up in the student equity committee that RCC is a Hispanic-serving institution (1 en) 0010.001 Tc -0.00