



**Riverside City College
Marketing Resources Committee (MRC)**

Agenda

September 14th, 2023

12:50pm-1:50pm

Zoom

- I.** Approval of minutes from the November 10, 2022 meeting
- II.** Old Business
 - a. Brand Guide 2.0
- III.** New Business
 - a. Updated Marketing Campaign
- IV.** Equity in Marketing
 - a. Spanish Translation (Social Media)
- V.** Adjourn